

ADDvantage[®]

the magazine for men and women tennis-teaching professionals



AUGUST 2005

Colleges
cutting tennis

Lessons
for **Life**[™]

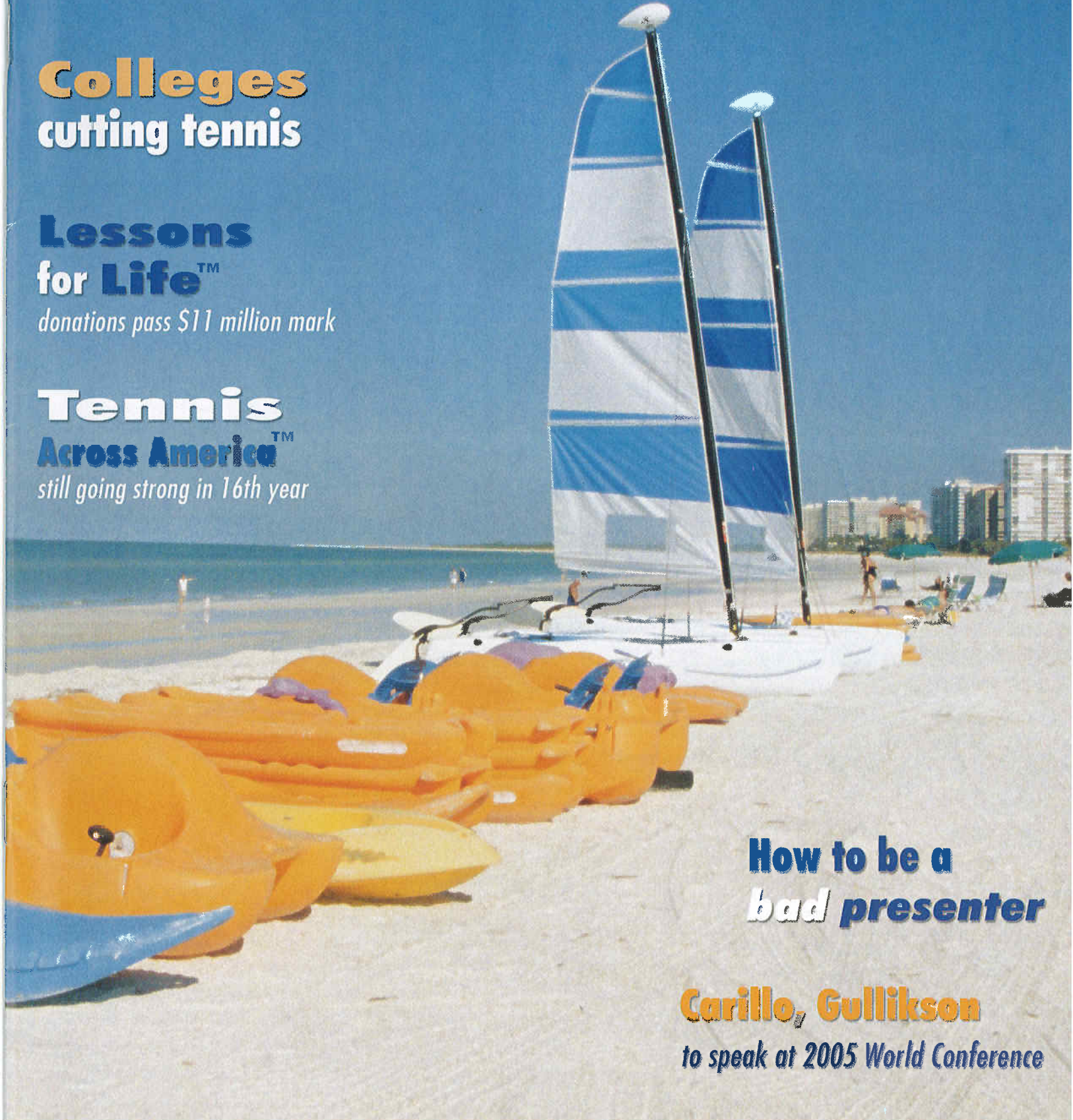
donations pass \$11 million mark

Tennis
Across America[™]

still going strong in 16th year

How to be a
bad presenter

Carillo, Gullikson
to speak at 2005 World Conference



FLEXPOINT™

POWER. IN CONTROL.

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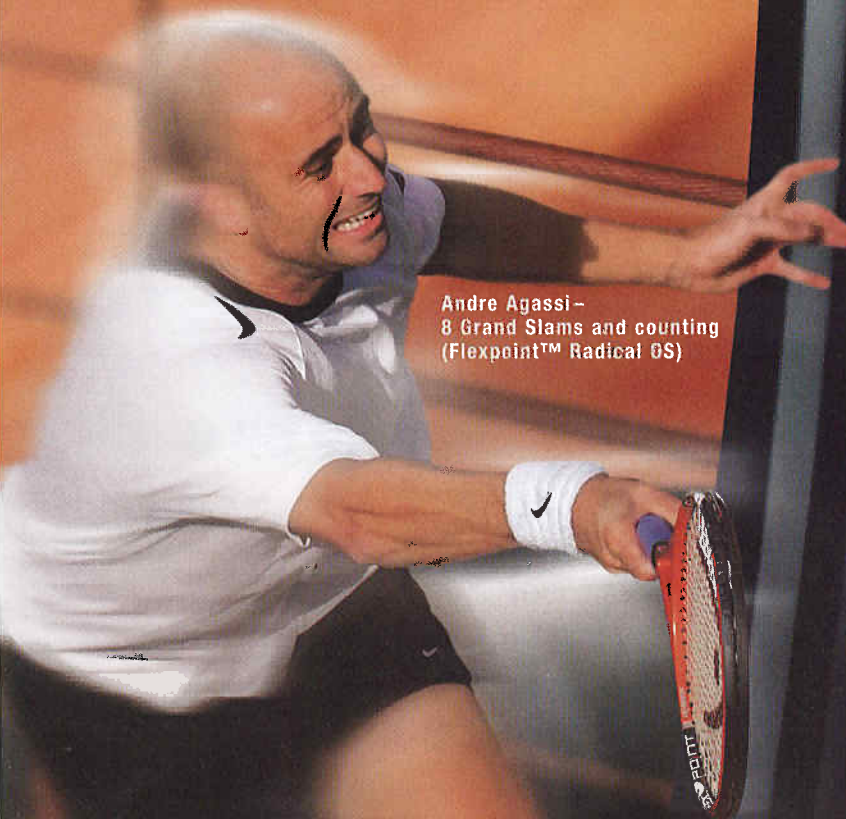
Conventional Racquet:
Lack of Control.

Racquet with patented
HEAD Flexpoint™
technology:
Power. In Control.

Juan Carlos Ferrero -
Grand Slam winner
(Flexpoint™ Radical
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Andre Agassi -
8 Grand Slams and counting
(Flexpoint™ Radical OS)




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the total professional – enhancing your career

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On the cover ... Marco Island, Fla.
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USPTA welcomes new members

Congratulations to the following new USPTA members who fulfilled requirements between March 26 and June 30.

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The Westmoor Club

CEO's message

Don't miss great location, speaker lineup at this year's World Conference

It really heats up at the USPTA World Headquarters every August – and it's not due to the high temperatures and humidity that envelope Houston this time each year. It's our last big push to prepare for USPTA's World Conference on Tennis that really gets things moving.

While we begin planning our next conference immediately after one ends, it's fair to say August is always our busiest month when it comes to making final preparations to stage our biggest event. This year is no exception as we've planned one of the best tennis conferences you'll ever attend, and I encourage you to register now for the event that will run Sept. 17-24 in Marco Island, Fla.

Residents and visitors to the host city call it paradise, and it's possibly the most beautiful location to host our annual event, which will be held at the Marco Island Marriott Resort, Golf Club and Spa. The hotel is on the Gulf of Mexico and sits on more than three miles of white sand beach. This award-winning resort offers more than 700 newly renovated rooms and suites, four restaurants and a full-service spa.

The city of Marco Island is the largest barrier island within Southwest Florida's Ten Thousand Islands area, bordered by the Gulf of Mexico on its west side and the Everglades National Park on its east. The area enjoys year-round subtropical to tropical climate, and offers visitors great shopping, dining and recreational opportunities.

Now, take this great destination and combine it with a week's worth of education, tournament action, a buying show, on-court demonstrations, parties, spouses activities, an awards presentation and more, and you've got a great tennis experience that only USPTA can deliver!

Education tops the agenda with eight four-hour specialty courses and more than 40 seminars, including a series of unopposed player development classes with some of the world's best coaches in on-court and classroom general sessions. Introduced for the first time at last year's conference, this topic and schedule was popular among attendees and speakers. Just a few of this year's outstanding lecturers include

Nick Bollettieri, Mary Carillo, Jack Groppe, Ph.D., Tom Gullikson, Rodney Harmon, Rick Macci and Brenda Schultz-McCarthy. Also on the agenda are Jill Fonte, Brett Hobden and Luis Mediero.

New this year will be two interactive on-court sessions with President Dave Porter. These sessions are designed to allow convention participants to learn, by participation, the most recent techniques for hitting today's modern shots. Player Development Advisory Committee

members and Master Professionals will assist participants interested in experiencing the "load, explode,

and land" technique of the modern forehand, the two-handed open-stance backhand, and the swinging volley. This will allow you to take a few minutes to stretch out those seminar

legs and hit some balls with the USPTA's best.

Of course, this "I ♥ tennis" conference wouldn't be complete without something for the heart, and we've got it. As always, we'll offer you four days of early bird tennis aerobics with Dino and Donnia Bondallian, who will also host their popular TennisCize aerobics for spouses and anyone interested in getting a healthy tennis workout. Also on the heart-healthy agenda for Cardio Tennis are USPTA members Michele Krause, Bill Mountford, Jorge Andrew, Jorge Capestany, Sophie Woorons, Heather Silvia, Ted Murray, Carmen Garcia and



Tim Heckler

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